

TAMPA! WALLS!



INTERNATIONAL MURAL FESTIVAL

December 13th through 23rd



Tampa Walls! places Tampa on the map with the global “World Wide Walls” network of art festivals.

Tampa Walls! Produces:

Inspired Communities: through Vibrant Public Art



Sharing the Process: Innovation and Continuing Education



Events: Gallery Openings & Community Engagement



COMMUNITY IMPACT

PLACEMAKING PROJECTS:

Improve the overall quality of life, enhance the sense of place, & strengthen community sustainability and resilience.

NON-PROFIT PARTNERS:

Our mission-aligned projects amplify the missions of non-profit organizations for stronger community impact.

2023 501c3 Non-Profit Partner



X



Other non-profit partners:



Current Initiatives is a 501(c)(3) not-for-profit organization incorporated in Florida that is committed to educating and mobilizing communities to be Hope Dealers through the Laundry Project, Hope For Homes Project and Affordable Christmas initiatives.

COMMUNITY IMPACT

(Click the logos to learn about these programs)

CAREER GROWTH:

Our programs strengthen the careers of local artists.



ART IN SESSION

Resources for Creatives

PLACEMAKING PROGRAMS:

Alley to Gallery - a program to revitalize underutilized alleyways.



STUDIOS AND GALLERIES:

An arts incubator initiative that creates art studio and gallery space out of underutilized buildings.



COMMUNITY IMPACT & HEALTH

BIKE AND WALKING TOURS:

For tourists and locals alike.

ART EVENTS:

Amazing programming that creates connections and incredible experiences.

WELLNESS INTEGRATION:

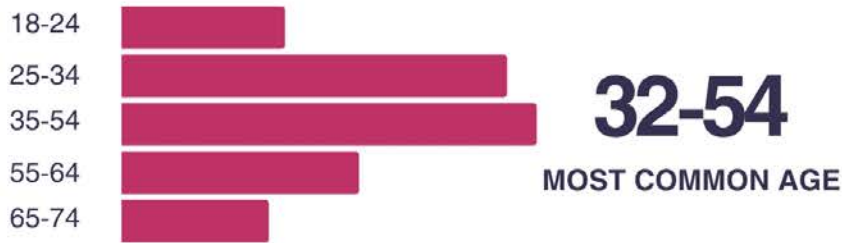
Art heals, from vibrant outdoor art to events that encourage movement, health and wellness is integrated into programming.



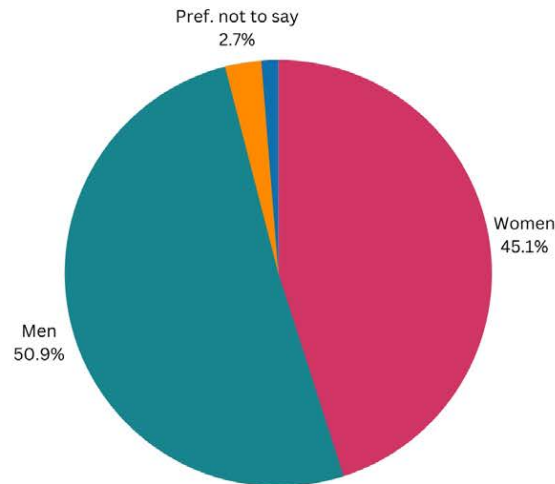
AUDIENCE DATA

EVENT ATTENDEES:*

Public art, accessible to all, with limited ticketed events.



AGE RANGE



GENDER



\$50-105K
AVG INCOME

INCOME

SOCIAL MEDIA:

Instagram

@TPAWALLS @WORLDWIDEWALLS
+ ARTIST INFLUENCER PROFILES



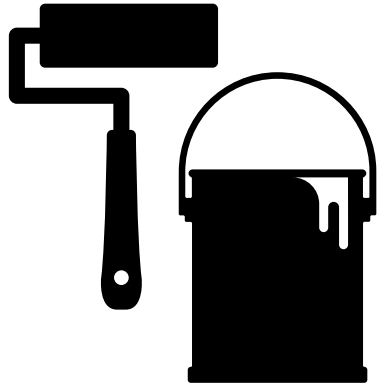
500K + REACH



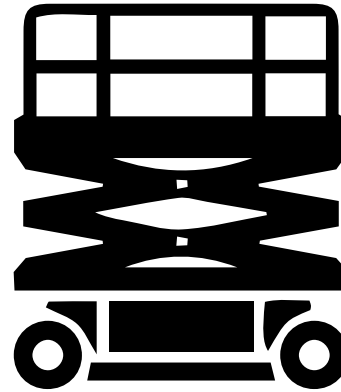
336K+ FOLLOWERS

*Data from two economic impact reports from Worldwide Walls Events.

YOUR CONTRIBUTIONS PAY FOR:



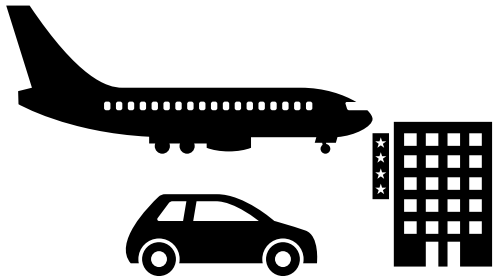
PAINTING SUPPLIES



EQUIPMENT FOR ARTISTS



**SPECIAL EVENTS AND
ACTIVATIONS**



**TRAVEL • HOTELS
RENTAL CARS**



**CREATING EDUCATIONAL
CONTENT AND PROGRAMS**



ARTIST STIPENDS



SPONSORSHIP BENEFITS:

LOGO RIGHTS

Sponsor Logo on ALL event marketing collateral. (Print, Digital, Social Media, Website, Press announcements, Posters, Mural Maps, Tours, Event signage, Apparel, Lift Signs, and more)

SOCIAL MEDIA

Custom social media content and recap videos for the brand team with presenting Brand at forefront of all media.

SIGNAGE

Posts to social media mentioning the brand (shared on World Wide Walls Festival Network, Artists' networks, fans' networks and more).

CUSTOM EXPERIENCES

We will build an activation or experience to match your budget. Our media team, PR team, and marketing agency will help to deliver recognition that makes sense for your brand.

PLAQUES & MAPPING

Your presenting sponsor status will be inscribed on all Tampa Walls 2023 mural plaques so audiences will know your brand as a supporter of Tampa public art for years to come.

MERCH

Representation on custom merchandise in collaboration with artists.

INVESTMENT OPPORTUNITIES

Festival Presenting Rights

\$15-40k

General Festival Sponsor

\$3-20k

* pending final benefit package ** please reach out to talk about what's possible for your brand!

INTERESTED IN SPONSORING TAMPA WALLS?

LET'S CREATE TAMPA'S MOST VIBRANT ERA

Email: tampawalls@gmail.com

Festival Director: Tony Krol

Phone: (813) 220-1243

tampawalls.org

An event managed by:



build@clrty.co

Transforming Spaces, Empowering Communities

CLRty.CO

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